

## Possible Committee Activities

As soon as the Urban Committee and the Rural Committee are organized, it is important for the committee to undertake an activity of interest to its members. The successful achievement of an activity: builds the identity and credibility of the committee, begins the “buy-in” process for committee members, develops committee leadership, and demonstrates the relevance of your United Growth project. The following are examples of activities that can be undertaken; however, each committee in each county must decide for themselves what they want to do.

- Produce an informational/educational piece on some aspect of land use so that the general public’s awareness of the issue is raised.
- Have each committee member take turns at the monthly committee meeting giving a brief explanation of what their agency/organization does and their involvement with land use issues.
- Bring in outside speakers to the monthly meetings to educate/update members on the latest land use issues in their area.
- Meet with area legislators to discuss land use issues.
- Provide technical assistance to a constituent group (for example, neighborhood association if urban or farmers if rural) on a land use issue they are tackling.
- Gather pictures and descriptions of what committee members consider to be “positive land uses” so that a common understanding is developed.
- Survey stakeholder groups (for example, farmers if rural or neighborhoods if urban) to assess their knowledge of and interest in land use issues.
- Work with local government (for example, City Hall if urban or townships if rural) on a land use issue that the committee could help impact.

## Michigan Foundations and Resources that Support Land Use Programming

Source	Priorities	Web Site/Contact Info
Americana Foundation	<p>The Americana Foundation supports educational and advocacy programs that address the preservation of American agriculture, the conservation of natural resources, and the protection and presentation of expressions of America's heritage. They focus on preservation and education in: American heritage as expressed through its material culture, natural resources and agriculture through land use and growth management. Proposals are usually accepted on a quarterly basis, but you will want to call first and verify the deadline and if they would like a letter of inquiry submitted first.</p> <p>The Americana Foundation is based at the Tollgate Farm in Novi, MI along with the Southeast MSU Extension Regional Office. The foundation is very familiar and supportive of MSU Extension staff and programming.</p>	<p>No web site available.</p> <p>Marlene J. Fluharty Executive Director 28115 Meadowbrook Rd. Novi, MI 48377-3128 Tel: (248) 347-3863 Fax: (248) 347-3349 <a href="mailto:fluhart5@msu.edu">fluhart5@msu.edu</a></p>
Community Foundations	<p>Community Foundations are great resources for land use programming. We would encourage all Land Policy Educators to talk with your CED to find out if your county/region has one or more Community Foundations and what kinds of projects they support. You may also want to meet with a staff person or board member of the foundation(s) to let them know about your project that is supported by the W. K. Kellogg Foundation. Many foundations like to leverage other grants. Community Foundations may be willing to sponsor events, tours, workshops and other educational activities.</p>	<p>Talk with your CED and/or Regional Director about Community Foundations in your area.</p>
Council of Michigan Foundations	<p>The Council of Michigan Foundations (CMF) is a membership association of more than 400 grantmakers working together to increase, enhance and improve philanthropy in Michigan. CMF has been helping foundations and corporations since 1973 through networking, education, resources and advocacy. CMF does not make grants.</p> <p>This is a useful web site for downloading the Michigan Foundation Directory, looking up contact information or web site for a foundation or downloading the CMF universal cover sheet and budget form that many foundations will accept with proposals.</p>	<p><a href="http://www.cmif.org/">http://www.cmif.org/</a></p>
Fremont Area Community Foundation	<p>The Fremont Area Community Foundation Environmental Committee would like to introduce citizens and organizations to the opportunities for improving and maintaining the natural resources of Newaygo County. It is felt that through support of community based environmental projects, the Fremont Area Community Foundation can assist in maintaining the natural resources that many of our residents and visitors appreciate about Newaygo County. The areas of focus adopted by the FAFCF Environmental Committee are:</p> <ul style="list-style-type: none"> <li>• Water resource enhancement - surface, groundwater/wetland health</li> <li>• Farmland and open space protection</li> <li>• Conservation of sensitive natural resources</li> <li>▪ Promotion of recreational tourism</li> </ul>	<p><a href="http://www.tfaf.org/index_2.html">http://www.tfaf.org/index_2.html</a></p> <p>The Fremont Area Community Foundation supports the Land Use Educator position with Newaygo / MSU Extension. Before considering a request, talk with your CED. You will also want to work with Kay Cummings, Newaygo / MSU Extension Director</p>

Source	Priorities	Web Site/Contact Info
Fremont Area Community Foundation (continued)	<ul style="list-style-type: none"> <li>• Solid waste management</li> <li>• Land use planning to encourage consideration of our natural resources</li> </ul> <p>Applications for assistance that will be most favorably received are those that:</p> <ul style="list-style-type: none"> <li>• Engage both youth and adult populations</li> <li>• Have a strong community benefit</li> <li>• Have a comprehensive media and communication component</li> <li>• Promotes Newaygo County environmental health</li> <li>• Encourages partnership efforts</li> </ul> <p>More details on how to make an application for natural resources programs can be obtained from the Foundation. Please take every opportunity to learn how you can care for our county's natural resources.</p>	
Frey Foundation	<p>Healthy communities have a high quality of life. The Frey Foundation believes that managing growth and capitalizing on the natural environment contribute greatly to the quality of life. For this reason they place a major emphasis on land protection. They encourage environmental preservation and seek to maintain a balance between open land and well-planned development in our target communities of western Michigan. Their grantmaking priorities include:</p> <ul style="list-style-type: none"> <li>• Preserving and restoring high-quality lakes and streams</li> <li>• Expanding recreation trails and greenways</li> <li>• Protecting and preserving critical lands - including farmland, parkland and natural areas of rich biodiversity.</li> <li>• Beautifying scenic transportation corridors, including gateways and the control of billboards</li> </ul> <p>For community-based or regional projects, the Foundation focuses on proposals from organizations and agencies serving the Grand Rapids area plus Emmet or Charlevoix counties. The Foundation also accepts proposals from charitable organizations with a state-level presence or state government agencies whose proposal may have a direct impact on the Frey Foundation's geographic targets.</p>	<a href="http://www.freyfdn.org/index.php">http://www.freyfdn.org/index.php</a>
Kresge Foundation	<p>Through grantmaking programs, the foundation seeks to strengthen the capacity of charitable organizations to provide effective programs of quality. The foundation's geographic scope is national and, on occasion, international.</p> <p>The Foundation's grants support a range of organizations reflecting almost the entire breadth of the nonprofit sector. This diverse group is responding to the new challenges presented by their communities or sustaining activities that have demonstrated their effectiveness.</p> <p><b>Detroit Initiative</b> - A grant program to support strategic investment in Detroit and Southeastern Michigan.</p> <p><b>Green Building Initiative</b> - An initiative to encourage environmentally sustainable nonprofit organizations.</p> <p><b>The Kresge Foundation Partnership to Raise Community Capital</b> - A 5-year grant program to develop permanent endowment assets for community foundations and nonprofit organizations.</p> <p><b>The Kresge Foundation HBCU Initiative</b> - A 5-year grant program to support the advancement efforts at historically Black colleges and universities.</p>	<a href="http://www.kresge.org">http://www.kresge.org</a>

Source	Priorities	Web Site/Contact Info
Michigan Land Use Funders	<p>There are numerous funders of varying sizes, type, and scope across the state who provide support to land-use related projects. The Michigan Land Use Funders Group is an informal coalition that includes some of these funders engaged in grantmaking on land-use, farmland protection, and urban revitalization. This includes funders who are involved in supporting innovative projects that encompass a range of cross-cutting issues and interests, such as historic preservation, environmental protection, educational quality, land acquisition, job training, affordable housing, ecosystem management, and more. While the grantmaking interests are varied, there is one belief in common among those involved: <i>current land-use trends and patterns are endangering the state of Michigan and the quality of life of its residents.</i></p> <p>Promoting information sharing and learning among funders engaged in the various facets of land-use issues is the core purpose of the Michigan Land Use Funders Group. An additional purpose is to provide a forum for networking, dialogue, and sharing among grantees and non-profits that have an interest in issues related to land-use. To that end, this includes the hosting of an annual convening that brings together an array of leaders from across the state.</p> <p>Participants in the Michigan Land Use Funders Group include a range of large and small private foundations, community foundations, and a public agency. Participants to-date have included (with the level of engagement and participation varying): The Beldon Fund, Community Foundation for Muskegon County, Community Foundation for Southeastern Michigan, Council of Michigan Foundations, Americana Foundation, Carls Foundation, Fremont Area Community Foundation, Frey Foundation, Hudson-Webber Foundation, W.K. Kellogg Foundation - People and Land (PAL), Keweenaw Community Foundation, Kresge Foundation, McGregor Foundation, Michigan Department of Environmental Quality - Coastal Management Program, Charles Stewart Mott Foundation, Petoskey-Harbor Springs Area Community Foundation, Rotary Charities of Traverse City, and the Wege Foundation.</p>	<a href="http://www.cmif.org/Government/LandUse_About.htm">http://www.cmif.org/Government/LandUse_About.htm</a>
Mott Foundation	<p>Through the <b>Special Initiatives</b> program area, the Foundation supports unusually compelling environmental projects that fall outside of its two core program areas. <b>Few unsolicited proposals are funded.</b></p> <p>Most of the proposals that are funded will fall into four categories including <b>growth management and urban revitalization in Michigan.</b></p> <p>Since 1994, the Foundation has provided grant support to organizations working to improve land-use decision-making in Michigan. The Foundation's grantmaking on this topic is supported by an interdisciplinary team of staff from our Civil Society, Environment, Flint Area and Pathways Out of Poverty programs. Grants support efforts to build a diverse constituency in Michigan for the interrelated goals of land-use reform and urban revitalization.</p>	<a href="http://www.mott.org/">http://www.mott.org/</a>

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People and Land	<p>People and Land (PAL) is funded by the W.K. Kellogg Foundation. It is administered by Public Sector Consultants in Lansing. The purpose of People and Land is to award grants to support community-based land use initiatives. In 2004, PAL was reorganized. WKK funding went to Public Sector Consultants for them to issue grants through PAL and funding also went to MSU to support land use research and outreach. Funding support for Land Policy Educators came to MSU through the “reorganization” of PAL. Due to the fact that MSU received funds from W.K. Kellogg, submitting a proposals to PAL requesting support MSU Extension or Land Policy Educator programming are not accepted. WKK funding to MSU can be accesses through the MSU Land Policy Program.</p> <p>However, PAL funding may be sought by non-profit organizations, local units of government and others in your community for land use purposes. If an organization is submitting a proposal to PAL, you will want to learn about it and see if you can collaborate with them to make the most efficient use of WKK funding.</p>	<a href="http://www.peopleandland.org">http://www.peopleandland.org</a>
Steelcase Foundation	<p>Steelcase Foundation grants are generally made to organizations, projects and programs in the areas listed below. Special consideration is given to grant requests involving people who are disadvantaged, disabled, young or elderly.</p> <ul style="list-style-type: none"> <li>• Arts and culture</li> <li>• Community and Economic Development</li> <li>• Education</li> <li>• Environment</li> <li>• Health</li> <li>• Human Services</li> </ul> <p>The Steelcase Foundation makes grants to IRS-certified non-profit organizations in areas where Steelcase manufacturing plants are located (Grand Rapids, Michigan; Fletcher, North Carolina; City of Industry, California; Athens, Alabama; and Markham, Ontario.) They prefer not to be the sole support for a program. Also, they do not provide grants to individuals or to organizations that:</p> <ul style="list-style-type: none"> <li>• Discriminate on the basis of race, religion, sex, disability, or national origin.</li> <li>• Have received a Steelcase foundation grant within the past 12 months.</li> <li>• Request support for a conference or seminar.</li> <li>• Request support for religious programs (nonsectarian programs for humanitarian purposes are eligible for consideration.)</li> </ul> <p>To obtain a Steelcase Foundation grant application, send a letter on your letterhead, signed by your organization's chief executive officer. Include the following items in your letter:</p> <ul style="list-style-type: none"> <li>• Description of your organization or project</li> <li>• Expected results of the project</li> <li>• Amount of grant funds requested</li> <li>• Copy of your IRS 501 (c ) (3) non-profit certification</li> </ul>	<a href="http://www.steelcase.com/na/ourcompany.aspx?f=10046&amp;c=10044">http://www.steelcase.com/na/ourcompany.aspx?f=10046&amp;c=10044</a>

Source	Priorities	Web Site/Contact Info
Steelcase Foundation (continued)	<p><i>Send your letter to:</i>  The Steelcase Foundation  P.O. Box 1967 CH-4E  Grand Rapids, MI 49501-1967  If your proposal meets their grant criteria, they will send you a more detailed application form.</p> <p>The Steelcase Foundation also provides matching gifts to educational, arts and environment programs for Steelcase employees, retirees and directors. Applications for such gifts are available from the foundation office.</p>	
Wege Foundation*	<p>The Wege Foundation makes grants to support land use initiatives primarily on issues related to the protection of the Great Lakes and water resources. The foundation participates in the Michigan Land Use Funders Group and supports research, conferences and project that impact land use issues on a statewide level. Most of the foundation's local land use grants are concentrated in the Grand Rapids area.</p> <p>MSU requires that all requests be pre-approved through University Development and the Provost's Office, due to the fact that the University makes large requests to the Wege Foundation to support academic programs.</p>	<p>No web site available.</p> <p>Talk with your CED before considering contacting the Wege Foundation.</p>
W.K. Kellogg Foundation*	<p>Grants are made in the four areas of: Health, Food Systems and Rural Development, Youth and Education, Philanthropy and Volunteerism. All programming in these four interest areas is tailored to meet the needs of each geographic region.</p> <p><b>Food Systems and Rural Development</b> fills a programming niche undertaken by few other major foundations. The food systems grantmaking focuses on catalyzing efforts that lead to a safe, wholesome food supply for this and future generations while ensuring that food production and food-related business systems are economically viable, environmentally sensitive, sustainable long term, and socially responsible. The rural development work supports comprehensive, collaborative, and integrated efforts of people, organizations, and institutions. Together, they create social and economic opportunities that lead to healthy rural communities and improvement in the lives of rural residents.</p> <p>The Kellogg Foundation maintains strong ties to Battle Creek, Michigan, which was W.K. Kellogg's hometown. They do this by partnering with the community to help people reach their full educational and economic potential. The ultimate goal is to create a more just, healthy, and sustainable community. <b>Grantmaking is focused largely on: 1) creating brighter futures through improved education for youth; and 2) increasing self-sufficiency by promoting economic growth for families and neighborhoods.</b></p>	<p><a href="http://www.wkkf.org/default.aspx?f=10046&amp;c+10044">http://www.wkkf.org/default.aspx?f=10046&amp;c+10044</a></p>

\* Indicates that all requests and proposals to these foundations must be pre-approved by The MSU Provost's Office and Lucille Fallon, Director, University Development.

We would also encourage you to seek assistance from the ANR Development Director to access funding from national foundations such as the Ford Foundation and the Orton Family Foundation.

## State and Federal Resources for Land Use

### State Resources for Land Use

State Resource	Web Site
Michigan Cool Cities Initiative	<a href="http://www.coolcities.com/">http://www.coolcities.com/</a>
Michigan Department of Agriculture	<a href="http://www.michigan.gov/mda">http://www.michigan.gov/mda</a>
Michigan Department of Environmental Equality	<a href="http://www.michigan.gov/deg">http://www.michigan.gov/deg</a>
Michigan Department of Natural Resources	<a href="http://www.michigan.gov/dnr">http://www.michigan.gov/dnr</a>
Michigan State Housing Development Authority	<a href="http://www.michigan.gov/mshda">http://www.michigan.gov/mshda</a>
Michigan Department of Labor and Economic Development	<a href="http://www.michigan.gov/cis">http://www.michigan.gov/cis</a>
Michigan Center for Geographic Information	<a href="http://www.michigan.gov/cgi">http://www.michigan.gov/cgi</a>
Michigan Department of Transportation	<a href="http://www.michigan.gov/mdot">http://www.michigan.gov/mdot</a>

### Federal Resources for Land Use

Federal Resource	Web Site
U.S. Department of Agriculture	<a href="http://www.usda.gov">http://www.usda.gov</a>
U.S. Census Bureau	<a href="http://www.census.gov">http://www.census.gov</a>
U.S. Environmental Protection Agency	<a href="http://www.epa.gov">http://www.epa.gov</a>
U.S. Federal Highway Administration	<a href="http://www.fhwa.dot.gov">http://www.fhwa.dot.gov</a>
U.S. Department of Homeland Security	<a href="http://www.dhs.gov">http://www.dhs.gov</a>
U. S. Department of Housing and Urban Development	<a href="http://www.hud.gov">http://www.hud.gov</a>