

Silver Line Rapid Transit

An Investment in Our Community. An Investment in Our Future.

The Rapid Ballot Proposal

Ballot Request: 1.28 mills

1.12 mills renewal of the existing millage

0.16 mills enhancement to operate Silver Line rapid transit

Why is the Enhancement Needed?

The Rapid has secured federal and state funds for \$40 million toward development, but now must show financial capacity to operate the system without a reduction in services. The millage increase will not be collected until July 2012 when Silver Line launches.

What is the Silver Line?

Silver Line is more like a light rail system than a traditional bus. A proven solution in other communities, it will maximize ridership opportunities, economic development and travel-time savings. Silver Line vehicles will use:

- Dedicated lanes during peak times
- In-station fare collection to speed boarding
- Intelligent transportation system applications such as signal priority, allowing quick travel between stations

The Cost:

- Renewal: 1.12 mills costs the owner of a \$100,000 assessed value home \$4.66 per month
- Enhancement: 0.16 mills costs the owner of a \$100,000 assessed value home \$0.75 per month
- This millage would cover a period of five years beginning in 2012 when the Silver Line launches

Need a ride to the polls – call 447-1682.

Vote YES-May 5th

For the Silver Line Millage

Paid for by Friends of Transit

P.O. Box 230197, Grand Rapids, MI 49523

Vote YES-May 5th

For the Silver Line Millage

Dear

On May 5th, we have the opportunity to initiate change in our community. By voting **YES** for the **Silver Line** millage, we can immediately leverage an investment of \$40 million dollars in federal and state funds for what amounts to less than \$1 per month.*

Join me in voting **YES** for the **Silver Line**, for jobs, for our environment, and for our future.

Sincerely,



Paid for by Friends of Transit
P.O. Box 230197
Grand Rapids, MI 49523

For more information or to support
Friends of Transit call 447-1682
or email at info@RapidYES.org.

www.RapidYES.org

PLACE
STAMP
HERE

* The millage increase, which won't take effect until 2012, costs the owner of a \$100,000 assessed value home \$0.75 per month. This leverages an immediate, job stimulating \$40,000,000 to build the Silver Line!